## GET TO KNOW ME

I'm Lasse, a skilled Journalist with a passion for research. I take pride in my ability to understand and communicate complex issues creatively and succinctly. I enjoy working collaboratively and being a part of a dynamic team. I am a highly-structured, detail- oriented individual who works well under pressure without losing sight of overall goals.

#### CONTACT INFORMATION

e-mail | lasshemm@gmail.com phone | 2245-5409

### EDUCATION

#### **Roskilde University** Masters of Communication Studies in Journalism

Masters in International Development

# LASSE HEMMINGSEN

## JOURNALIST

## WORK EXPERIENCE

#### UNEP DTU PARTNERSHIP | COMMUNICATIONS ASSOCIATE

Dec. 2017 - present

Working with programme and project visibility, media relations, and promoting UNEP DTU Partnership results to Danish and international media. Daily tasks include: writing news stories and press releases, editing, social media outreach and consulting on scientific publications.

Additionally responsible for compiling our quarterly newsletter, working with researchers and other staff to produce informative and concise outreach material and writing and editing content for UNEP DTU Partnership websites. I have also worked intensively on drafting a new overall organizational strategy for 2018-2021 and composing the UNEP DTU Partnership annual report for 2017.

#### WORLD HEALTH ORGANIZATION | INTERN

Aug. 2017- Dec. 2017

Communications intern for Noncommunicable Diseases and the Life-course at WHO/EURO. Covering advocacy and promotion at policy level of issues related to noncommunicable diseases in the 53 countries of the European Region.

#### DANWATCH | THESIS STUDENT

Sep. 2015 - Jan. 2016

Produced a series of articles that documented violations of indigenous rights in the world's largest infrastructure project. Also wrote an academic assignment on Danwatch' use of accepted journalistic standards and rituals in their attempt to achieve greater acceptance and range.

## SKILLS

Writing Editing Organizational communication Technical communication Social media Outreach

## LANGUAGES

DANISH Reading|Native Writing|Native Speaking|Native ENGLISH Reading|Bilingual Writing|Bilingual Speaking|Bilingual

SPANISH Reading|Advanced Writing|Advanced Speaking|Professional GERMAN Reading|Advanced Writing|Basic Speaking|Basic

## IT

Microsoft Office Suite WordPress Sitecore Various image editors

#### PERSONAL LIFE

My professional interest take up a fair bit of my spare time as I do what I can to keep myself updated on what is happening in the world of development politics. I also spend lot of time reading up on interesting journalism about world affairs. Other than that I spend my time with my wife, daughter and our dog or with the rest of my family and my friends. Traveling has always been a big part of my life, and I enjoy experiencing new things. In addition, I enjoy expanding my collection of fine rum with exciting new versions.

#### JYLLANDS-POSTEN & FINANS | INTERN

Aug 2014-Aug 2015

Six months on jp.dk with daily production of articles. Fast and precise work with wide readership. Then six months at Finans with a focus on personal finance and investment. Communication of complex issues for readers including investors and subscribers of Finans, but also ordinary readers of Jyllands Posten.

#### **ROYAL DANISH EMBASSY | INTERN| NICARAGUA**

Aug. 2010-aug. 2011

Primarily responsible for assisting the Business2Business coordinator. In charge of quick and effective communication with project partners, coordinated payments within the Business2Business program, analyzed existing and potential projects and conducted visits to Business2Business projects throughout Nicaragua. Also worked with translations, website updates, reporting to the Foreign Ministry and other minor tasks

#### RELEVANT VOLUNTEER EXPERIENCE AND OTHER PROJECTS

#### CENTRAL AMERICA COMMITTEE | BOARD MEMBER

#### Oct. 2012-Oct. 2016

Elected member of the Central America Committee's executive board responsible for drafting the organization's strategy through the development of policy and overall objectives. Organizing fundraising, promotion and branding activities. Advising groups applying for Danida funds.

## CENTRAL AMERICA COMMITTEE | BRIGADE MEMBER

#### Aug 2010-Aug 2011

Involved among other things the employment of competent coordinators, developing and implementing of recruitment strategies and promotional materials especially through social media. Was responsible for contacts with partners and projects in Nicaragua as well as the assessment of needs and availability in several communities. Contact person for the coordinator in 2011 giving feedback and advice throughout their stay.

#### REFERENCES

#### Tina Kiær

*Communications Officer, WHO Regional Office for Europe, NCD office.* email: kiaert@who.int

#### Natasja Maj Dybmose

Press Advisor, Sundheds- og Ældreministeriet and former Thesis Supervisor at Roskilde University. email: nmd@sum.dk

#### Luis Lopez Okrassa

IFU Advisor and former Programme Officer at Business2Business Programme. email: llopezo@juris.com.ni

#### **VOLUNTEERING IN NICARAGUA**

#### Feb. 2007-may 2007

Received intensive training in cultural encounters, general conditions in third world countries and international trade matters. Participated in environmental projects at grassroots and municipal levels and in efforts to revitalize a cooperative coffee plantation, cultivating organic fair trade coffee.

## **RELEVANT ACADEMIC EXPERIENCE**

**DanWatch and the Nicaraguan Canal** - master's thesis on DanWatch' use of journalistic standards and a series of articles on human rights violations in Nicaragua.

**Use of expert sources in Danish media** - focused on the use of Cepos.

**CSR and anti-corruption** - based on a Danish company's experience in Danida's B2B program.

**DANIDA CSR training** - international paradigms and local context