

Terms of Reference for Consultancy Contract

Call for Communications and Advocacy Consultant for Technology, Markets and Investments for Low Carbon and Climate Resilient Development (TEMARIN project) for Kenya

UNEP DTU Partnership is seeking to hire a Consultant to provide communications and advocacy support for its work to increase local access to and upgrading in clean energy value chains in Kenya under the TEMARIN project.

The Consultant will be based in Nairobi and report to the UNEP DTU Partnership Country Manager for Kenya who is based in Copenhagen.

The Consultant will work closely with a local Expert Consultant (research institution) recruited under a separate call.

1. Background

The rapid increase in trade and investment in clean energy technologies for electrification in developing countries hereunder in solar PV in Sub-Saharan Africa has the potential to spur economic development, job creation and industrial development in the host country. Currently however, it is observed that most value created along the global value chains of renewable energy technologies is captured elsewhere (e.g. design and project implementation lead by foreign firms, panels/turbines imported from China, Europe or US, and installation, maintenance performed by foreign experts etc.).

UNEP DTU Partnership has launched the TEMARIN project to work with local stakeholders to address this issue in Kenya and Uganda ([click here for more info on the project](#)). One aim of the project is to explore the conditions under which local private companies can increase their share of the global value chain for specific climate technologies – and support them in doing so – in order to maximise local job creation and reduce investment project costs.

In Kenya the focus is the solar PV industry. Available skills and local capability formation are important determinants for actors or firms to move into higher value added activities in an industry. The project will investigate - through co-generated analyses with actors from the sector- the current skills base in the sector, the demanded skills by industry actors and explore several cases of local firms or individuals who have managed to grow and advance in this sector from being small one-man operations into SME with 10+ staff. This will provide an in-depth understanding of upgrading trajectories and the conditions under which they took place. The project takes an innovation systems approach in which the knowledge and experience at the individual firm level will be put into an industry wide context and thus can provide recommendations at a general level. This will provide a rich data set that can guide policy makers and others in pursuing this agenda of localising investments in the industry. Findings and recommendations on how to support such upgrading - including needed initiatives and policies - will be made available to both public and private sector decision-making processes.

A local Consultant, with strong knowledge of the renewable energy sector as well as strong links in to the relevant policy making fora is being recruited to support the agenda of advancing local value capture in the renewable energy sector in Kenya.

The assignment will include 1) a communications and advocacy component, 2) a knowledge products component and 3) a component to anchor the work locally and develop partnerships to advance the agenda.

2. Scope of work

The Consultant will be responsible for, *inter-alia*:

1. Provide advice on local needs and gaps for research-based advisory, to ensure the project remains relevant and sought after by key decision makers including:
 - (i) Explore opportunities for national project ownership and scaling up, building on existing MoU with the Ministry of Energy and/or opportunities for involving the Ministry of Industry, Trade and Cooperatives.
 - (ii) Identify and engage with relevant stakeholders at county level
2. Work closely with and provide a supporting function to professional/trade associations in order to advance the sector as a whole.
 - (i) Support existing (or new) industry association(s) to advance the agenda on local value capture and work force upgrading in the renewable sector.
 - (ii) Support industry actors to arrive at a common vision and strategy for strengthening the organisation of the industry and collaboration among industry actors
 - (iii) Initiate - in collaboration with industry actors – common activities including advocacy initiatives and specific working groups for the industry to advance the mission of increased local value capture and workforce upgrading.
3. Facilitate advocacy, learning and networking opportunities through various platforms including media outreach, dialogue sessions and targeted focus-group discussions including:
 - (i) Produce knowledge products such as publications, short-videos and info-graphics on the work of the project and partners to ease the consultative process and harnessing inputs from stakeholders during meetings, workshops, amongst others.
4. Support the translation of findings and recommendations from the project into tangible actions and project ideas.
5. Foster linkages, collaboration and partnerships between private actors, public actors, finance institutions, research institutions, etc. (international and local) to advance the mission of the project (i.e. bring recommendations into action).
6. Work closely with the rest of the project team on stakeholder relations; identify stakeholders, engage stakeholders and manage longer term relations with stakeholders
7. Represent UNEP DTU Partnership and the TEMARIN project in Kenya, communicating key messages to relevant stakeholders in both public fora and bilateral meetings.
8. Maintain close communication with the TEMARIN team in Copenhagen, principally the country manager for Kenya, hereunder complete a one-week stay at UNEP DTU Partnership office in Copenhagen (preferably before the end of 2019), to work closely with the TEMARIN team. Travel costs will be covered by UNEP DTU Partnership. Local accommodation and subsistence will be covered by the Consultant.

3. Deliverables

- Detailed work plan
- Quarterly update reports
- At least 20 bilateral meetings with relevant policy makers and advocacy actors
- 2 pod-cast episodes
- 3 popular news articles communicating the message and findings of the project
- At least 1 strategic partnership to advance the mission of the project established
- Final report documenting results and impact

4. Time line:

The contract period is 1 October 2019 to 1 December 2020

Deadline for Final report is 1 November 2020.

5. Consultancy fee:

The fee is based on satisfactory deliverables and amounts to USD 20.000

The expected workload is two days per week in the duration of the contract period.

The consultant will be paid upon satisfactory contribution to main deliverables as noted below:

| Payment Instalments (USD) | Deliverables | Deadline |
|---------------------------|--|--|
| 2000 | Detailed work plan for Kenya 2019-2020 | 5 October, 2019 |
| 4x3000 | Quarterly update reports outlining status, progress and planned activities for next period | End of every third month starting December, 2019 |
| 2000 | 2 podcast episodes and 3 news articles | By September 2020 |
| 4000 | Final report | November 2020 |