

## **1. Background**

### **UNEP DTU Partnership - Call for tender – Design services for the UNEP Emissions Gap Report 2020**

Emissions Gap Report is one of UNEP's flagship products. The report is a scientific assessment of the so-called 'emissions gap' – the gap between anticipated emission levels in 2030, compared to levels consistent with a 2°C / 1.5° target. It is a yearly assessment of national pledges, which this year takes form of Nationally Determined Contributions (NDC) agreed to at COP21 in Paris. The report's objective is to assess the size of the emissions gap, as well as opportunities for bridging the gap, focusing on key sectors and relevant policy instruments. This year, the report's focus areas are on behaviour and lifestyle changes as well as on the shipping and aviation industries. It will also assess the impact of Covid-19 and of economic recovery packages on global emissions pathways.

Previous issues of The UNEP Emissions Gap Report are available at the following webpage:

<https://www.unenvironment.org/resources/emissions-gap-report-2019>

## **2. Scope of work**

This service shall provide high-quality graphic design of the UNEP Emissions Gap Report 2020.

## **3. Deliverables**

The following deliverables are expected at the end of the assignment:

### **A: Design of cover**

1. Design and production of the cover of the report during the period 21 September- 16 October, 2020.

### **B: Design proposal and guidelines for publication - to include color pallet, typographic styles, data treatment styles and photographic treatment**

1. Design proposal and guidelines for publication of the report during the period 21 September- 16 October, 2020.

### **C: Layout of publication per page**

1. Layout of approximately 130 pages in word (42000 words) in the period 26 October - 20 November, 2020. Layout is to be done in pre-prepared template provided by UDP (2 Microsoft Word pages approximate equals 1 page in layout). Two rounds of proofreading/corrections should be included in the quoted price.

## D: Infographics

1. Design and production of 12 infographics for production and delivery during the period 21 September - 23 October, 2020. Figures will be produced in an iterative process as UDP will be consulting the report authors as the graphic design is progressing, and the proposed quote should thus include two rounds of corrections.

### 4. Requirements

The proposal shall include a quote for each deliverable and the portfolio of the organisation submitting the proposal. Each quotes will be evaluated based on an assessment of the expert team experience and expertise, on the methodology proposed as well as on the stated price. A weighted average of these factors will provide a score which will guide the decision of the choice of the contractor for each deliverables. Proposals should be submitted by e-mail to Olivier Bois von Kursk at [obvk@dtu.dk](mailto:obvk@dtu.dk).

### 5. Deadline

Deadline for the submission of the offers is **14 August 2020 at 16:00** (CET - Central European Time). All applicants are strongly encouraged to apply on-line as soon as possible after the job opening has been posted and well before the deadline stated in the job opening.